



Carlos S.

Johannesburg, South Africa – 10:12 am local time



Share

Hours per week

More than 30 hrs/week

Open to contract to hire New

Languages

- English: Native or Bilingual
- Portuguese: Native or Bilingual
- Afrikaans: Conversational
- Spanish: Basic

Education

University of Pretoria/Universiteit van Pretoria
 Bachelor's degree
 2001-2005

National School of the Arts
 High school degree, Design (Distinction)
 1997-1999

Linked accounts

GitHub Since 2025
 Carlos Sariva

[View profile](#)

UX Designer, Solutions Developer, and M&E Analyst.

\$56.67/hr

Solutions Developer and UX/UI Designer with expertise in systems architecture, integration, data management, and human-centered design. My career is dedicated to crafting solutions that balance technical precision with diverse user needs, delivering accessible and impactful systems. Culminating in data visualization and reporting capabilities that provide real-time insights and support data-driven decision-making.

Professional Summary

Throughout my career, I have led complex projects from inception to deployment, prioritizing data security, compliance, and optimization. My expertise spans global sectors, including advertising, child welfare, and education. I am proficient in platforms such as Salesforce, Power BI, SharePoint, and custom Monitoring & Evaluation (M&E) systems. I bring a results-oriented approach to building scalable, integrated solutions that align with both business objectives and user needs.

Key Skills

- Human-Centered Design: Crafting intuitive and accessible user experiences that meet diverse needs. I employ design thinking methodologies to ensure that the end-user remains at the forefront of every project, resulting in products that are not only functional but also engaging and user-friendly.
- Systems Integration: Seamlessly connecting platforms like Salesforce, Power BI, and SharePoint to create cohesive solutions. My ability to integrate disparate systems ensures streamlined workflows and enhanced data accessibility across organizations.
- Data Integrity and Compliance: Ensuring data security and adherence to privacy protocols across all projects. I am well-versed in global data protection regulations, implementing robust measures to safeguard sensitive information and maintain compliance.
- Real-Time Reporting: Developing dynamic dashboards and reporting tools for immediate insights. By leveraging tools like Power BI and Tableau, I provide stakeholders with real-time data visualizations that drive informed decision-making.

Professional Experience

Senior Monitoring & Evaluation Analyst
 Hope and Homes for Children | Johannesburg, South Africa
 December 2021 – June 2024

In this role, I led the design and management of performance and M&E systems supporting Care Reform. My focus was on secure data aggregation, privacy protocols, real-time reporting, and data validation, ensuring compliance across regional deployments. I developed solutions that prioritize child welfare and user-centered security protocols, creating intuitive and accessible systems for program managers, data capturers, and stakeholders.

Notable Projects

- Dynamic Reporting & Impact Visualization System for Care Reform: Integrated Power BI dashboards for real-time tracking, allowing evidence-based decisions and policy guidance for Care Reform. Automated data collection and custom dashboards provided tailored insights for funders and stakeholders.
- Performance Management System Development and Management: Developed a robust Performance Management System with integrated toolsets to support Care Reform programs. Leveraged Power BI for real-time KPI visualization and SharePoint document libraries for managing case data artifacts, templates, and operational documents.

Tools and Technologies

- Development: PHP, JavaScript, HTML, CSS. My proficiency in these languages enables me to build responsive and interactive web applications tailored to client specifications.
- Data Management: SQL, MySQL, Power BI, Tableau. I excel in database design, querying, and data visualization, transforming raw data into actionable insights.
- Web & Hosting: WordPress, cPanel/Apache. I have extensive experience in website development and hosting management, ensuring optimal performance and security.
- Enterprise Solutions: Microsoft 365, SharePoint, Azure. My expertise in these platforms facilitates efficient collaboration, document management, and cloud computing solutions.

Why Work With Me?

- I am not just a developer or designer; I am a solutions architect who ensures every project delivers measurable results. My holistic approach encompasses:
- Strategic Alignment: Understanding and aligning with your business objectives to deliver solutions that drive success.
- User Advocacy: Prioritizing the needs and experiences of end-users to create products that resonate and engage.
- Technical Excellence: Leveraging the latest technologies and best practices to build robust and scalable solutions.
- Collaborative Partnership: Working closely with clients and stakeholders to ensure transparency, communication, and satisfaction throughout the project lifecycle.

Whether you need custom web development, data-driven dashboards, or enterprise cloud solutions, I bring the expertise and dedication your project deserves.

Let's Collaborate!

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Skills

- Data Analysis
- Artificial Intelligence
- Information Analysis
- Software QA

Employment history

Senior Monitoring & Evaluation Analyst | Hope and Homes for Children

December 2021 - June 2024

Roles: Solutions Architect, Data Analyst, M&E Specialist, Systems Administrator

Led design and management of M&E systems for Care Reform, focusing on data aggregation, real-time reporting, and automated workflows for secure, privacy-compliant systems.

Key Responsibilities:

- Managed M&E systems and trained partners in data integration.
- Developed communication networks for real-time data sharing.
- Established evidence models to measure impact and refine strategies.
- Monitored indicators to support organizational strategy and child safeguarding.

Notable Projects:

- Dynamic Reporting & Impact Visualization: Designed Power BI system for real-time impact measurement.
- Performance Management & Document System: Integrated Power BI and SharePoint for KPI and case data management.
- Salesforce Integration & Data Cleaning: Automated data imports using SQL and Zapier.

#ImpactAssessment #DataIntegration #SystemDesign #WorkflowAutomation

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System Analyst / UX Design Contractor | Self Employed

January 2018 - November 2021

Roles: UX/UI Designer, Content Manager, Security Advisor

Provided user-centered digital solutions for social impact projects, focusing on accessibility, security, and engagement. Led projects to streamline content management, enhance UX, and improve compliance for high-traffic platforms.

#UXDesign #ContentManagement #SystemSecurity

Responsibilities:

- Developed platforms that enhanced accessibility and engagement.
- Led security compliance for high-stakes platforms.
- Conducted team training to improve CMS efficiency.

Skills: User-Centered Design, Platform Security, Content Management

Technologies: WordPress, PHP, CMS Tools

Projects:

- Pan-Africa ILGA Conference Platform: Enhanced security and content for LGBTQIA+ advocacy.
- University of Johannesburg: Improved CMS management for rural education outreach.
- Safety1st Digital Magazine: Transformed Safety1st to digital, improving engagement with SEO and automation.

#PlatformSecurity #LGBTQIA+ #UserPrivacy #DigitalPublishing

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Freelance Web Developer / UX Designer | Self-Employed

July 2015 - January 2018

Roles: Web Developer, UX Designer, Digital Architect

Developed custom websites and systems for industries like safety management, education, and e-commerce, focusing on user-centric design and data management. Expertise in information architecture, brand identity, and scalable platforms.

#WebDevelopment #UXDesign #ContentArchitecture

Responsibilities:

- Delivered custom web solutions optimized for UX and data flow.
- Streamlined content architecture for better navigation.
- Designed data-driven platforms with membership, booking, and e-commerce features.

Skills: Custom Web Development, Information Architecture, Data Management

Technologies: WordPress, HTML, CSS

Projects:

- Online Community for Authors: Built a membership platform.
- Coaching & Marketing Platforms: Developed booking and SEO sites.
- Safety Management Platform: Designed content-driven platform.

#CommunityBuilding #MembershipPlatform #UserEngagement #BookingSystem

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Web Operations Manager | Information Technology Solutions (Pty) Ltd

January 2006 - July 2015

Roles: Web Operations Manager, Solutions Architect, Systems Analyst

Led projects for workflow efficiency, corporate identity, and business intelligence for clients like McCann Erickson and Network BBDO, focusing on digital branding and automation.

#WorkflowAutomation #CorporateIdentity #SystemsIntegration

Responsibilities:

- Developed workflow automation systems for agencies.
- Delivered business intelligence reporting for media clients.
- Enhanced digital branding across platforms.

Skills: Workflow Automation, Business Intelligence, Corporate Identity Design

Technologies: SharePoint, SQL, .NET, Tableau, HTML/CSS/JavaScript

Projects:

- AdAgent System: Integrated job tracking and document management.
- Client Portals: Built secure portals for Heineken and FNB.
- Timesheet System: Developed a cross-platform timesheet system.
- Business Intelligence: Automated financial reporting.

#AdAgent #ClientPortals #TimeTracking #BusinessIntelligence

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Formal Internships: 2004/10 - 2005/06 | Random House Struik

December 2004 - March 2005

Role: Production Designer | Digital Designer (Graduation Requirement)

As part of my Honours graduation at the University of Pretoria, I interned at Struik Publishing, contributing to datasheet and catalog production for book dealers. I managed design and quality control of marketing materials, ensuring consistent branding, and proposed workflow automation to boost production efficiency.

Key Contributions:

- Print Production for Datasheets: Designed datasheets and marketing materials with a focus on layout, typography, and image editing to engage book dealers. Oversaw proofs, worked with suppliers, and managed budgets.
- Catalog Automation Proposal: Proposed automation solutions to streamline datasheet production, reduce turnaround times, and improve consistency.

Skills: Print Design, Workflow Optimization, Branding Consistency, Supplier Coordination

Technologies: Adobe Creative Suite

#PrintProduction #DatasheetDesign #WorkflowOptimization #CatalogAutomation

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Formal Internships: 2004/10 - 2005/06 | Grey Advertising

June 2004 - December 2004

Role: Systems Designer | Multimedia Designer

During my University of Pretoria internship at Grey Advertising, I developed a data-driven voting system for the 'Heart of a Lion' Awards. The system supported employee engagement and streamlined result tracking with database management and secure data retrieval.

Key Contributions:

- Voting System for Awards: Designed and implemented a web app with an SQL backend and Access database, managing dynamic data storage and retrieval. Coordinated Flash frontend development to enhance the user experience.
- Interactive Design for Engagement: Created an intuitive interface for the awards process, promoting participation and transparency.

Skills: Database Design, Interactive Design, Data Management

Technologies: ASP, MySQL, Adobe Flash

#VotingSystem #InteractiveDesign #DatabaseManagement #EmployeeEngagement

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Contract and Freelance Work: 1996/01 - 2005/01 | Information Technology Solutions (Pty) Ltd

January 2000 - December 2004

Roles: System Analyst | Solutions Designer

Led system analysis, integration, and time-tracking automation for clients like Ogilvy Africa. Managed the full project lifecycle, ensuring data accuracy and efficiency.

Responsibilities:

- Conducted needs analysis, developed project plans, and created technical specifications.
- Managed client presentations and resolved technical issues, guiding Designers, Consultants, and outsourced Developers.
- Provided frontline support and directed helpdesk operations, maintaining client service.

Projects:

- Recursive Data Structures: Created data structures to enhance campaign targeting for clients like Ogilvy One, HTH, and Nestle.
- Ogilvy Africa Extranet: Developed a regional extranet for brand management and resource sharing.
- Timesheet System: Built a time-tracking system integrated with payroll, improving reporting accuracy.

#SystemDesign #SolutionsIntegration #ExtranetDevelopment #TimeTracking

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Contract and Freelance Work: 1996/01 - 2005/01 | Grey Advertising

January 1996 - January 2000

Roles: Junior Designer / Technician

Contributed to Grey Advertising's digital transformation by introducing internet services, creating digital assets, and streamlining internal communications and client outreach. Designed banners, websites, and animations to enhance engagement and brand presence.

Projects:

- Client Web Design: Developed responsive, user-centered websites for ABSA Bank and Rand Merchant Bank, boosting brand presence.
- Skills: Web Design, Animation, Client Communication
- Technologies: HTML, Flash, FrontPage
- Intranet & Newsletter: Built an intranet and digital newsletter to centralize news and improve internal communications.
- Skills: Intranet Design, Content Management
- Technologies: HTML, FrontPage, IIS
- Internet Rollout: Introduced internet services for 400+ users, enhancing communication and integrating digital asset management.

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